



TONI ETTRO
MISS ASTORIA 1962

Welcome

TO THE

1963

Miss Astoria Pageant

An Official Preliminary
to the 1963 Miss American Pageant



PRESENTED BY THE ASTORIA JUNIOR CHAMBER OF COMMERCE

OFFICIAL PHOTOGRAPHER
RICHARD H. BALL

PAGEANT BACKERS

The Extra Measure of assistance extended by the following individuals, business firms and organizations has proven invaluable toward production of this year's Pageant: a tribute to the limitless talent and spirit of young womanhood of our area.

BOB OLSEN,
Pageant Chairman.

Astoria Apparel, Inc.	Dr. and Mrs. Robert D. Neikes
Gimre Shoe Co.	Erickson Floral Co.
Greeninger Crushing Co.	Mabry Motors
Hughes-Ransom Mortuary	Lovell Auto Co.
Kiddie's Korner	Columbia Travel Bureau
Leon's Apparel	First National Bank
Link's Sporting Goods	First Federal Savings and Loan Ass'n
Pacific Power and Light Co.	Fiesta Club
Morton's Apparel	Sea Fare Restaurant
J. C. Penney Co.	The Daily Astorian
Starla Stullers	KVAS
Steinbock's Pharmacy	KAST
Van Dusen Beverage	Clatsop County Bar Ass'n
Astoria Clinic	Stardust Motel
Clatsop County Dental Ass'n	Bumble Bee Seafoods
Dr. and Mrs. Frank W. Rafferty	Public Markets
Dr. and Mrs. A. J. Kerbel	
Astoria Safeway	

Pageant Staging Committee

Produced and directed by	Dr. Duane Jue
Associate director	George Bjerke
Scenery and lighting director	Jim Stokes
Stage manager	Ken Hodgkinson
Musical arrangements	Bill Blunk
Electrical arrangements	Dick Rogers, Mike Hope

PROGRAM
The Astoria Junior Chamber of Commerce
PRESENTS

“Beach Party”

MISS ASTORIA PAGEANT OF 1963

OVERTUREMiss America Song
WELCOMEJaycee President Ray Wood
MASTER OF CEREMONIESRobert J. Hanson
INTRODUCTION OF MISS ASTORIA 1962Miss Toni Ettro

Evening Gown Competition:

1. Katrina Salo *pink*
2. Annette Marie Oltmanns *gray*
3. Claudia Marshall *green ruffles & white lace*
4. Rea Raihala *white ruffles*
5. Mary Kay Kerbel *white crystal & lace*
6. Carol Webb *white brocade*

Divertisement — Miss Diane Wells singsI FOLLOW MY SECRET HEART
and IN MY SOLITUDE

Paul Hutchinson, Accompanist

Swim Suit Competition: Same order as above

INTERMISSION

Talent Competition:

1. Annette Marie Oltmanns, Classical Jazz Dance
2. Mary Kay Kerbel, Pianist
3. Rea Raihala, Dance
4. Carol Webb, Comedy Monologue
5. Claudia Marshall, Flutist
6. Katrina Salo, Dramatic Reading

INTRODUCTION OF MISS SEASIDEMiss Jan Ordway

ANNOUNCEMENT OF FINALISTS AND QUESTIONS

INTRODUCTION OF JUDGES AND GUESTS

INTRODUCTION OF CO-SPONSOR OF MISS ASTORIA PAGEANTBill Van Dusen

MISS ASTORIA 1962, FAREWELL

ANNOUNCEMENT OF RUNNERS-UP AND MISS ASTORIA 1963

GRAND FINALEMiss America Song



CAROL LEE WEBB

Height: 5 feet 7½ inches
 Weight: 124 pounds
 Hair: Auburn; Eyes: Blue
 Talent: Comedy



**CLAUDIA JEANNE
MARSHALL**

Height: 5 feet 1½ inches
 Weight: 115 pounds
 Hair: Brown; Eyes: Brown
 Talent: Flutist

MISS ASTORIA
 1963

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**ANNETTE MARIE
OLTMANN**

Height: 5 feet 5 inches
 Weight: 117 pounds
 Hair: Dark Blonde; Eyes: Blue
 Talent: Classical Jazz Dancing

The Miss Astoria Candidates 1963



MARY KAY KERBEL

Height: 5 feet, 5 inches
Weight: 113 pounds
Hair: Brown; Eyes: Brown
Talent: Pianist



REA ANN RAIHALA

Height: 5 feet, 1 inch
Weight: 97 pounds
Hair: Blond; Eyes: Blue-grey
Talent: Tap Dancing



KATRINA SALO

Height: 5 feet, 6 inches
Weight: 120 pounds
Hair: Light Brown; Eyes: Blue
Talent: Dramatic reading

Miss Astoria

PAGEANT BOOSTERS

Our thanks to the following individuals and business firms of the area for their support of the 1963 Miss Astoria Pageant. The scholarship program and much of the Pageant production would have been impossible without their assistance.

RAY WOOD,
President, Astoria Jaycees

THE FABRIC SHOP
COLUMBIA PRESS
RASTY'S PLACE
LOWER COLUMBIA DAIRY
FISHER BROS. CO.
HAUER'S CYCLERY
FRANK & HERMAN'S BARBER SHOP
SIMONSEN CHEVRON SERVICE
PARAMOUNT DRUG CO.
FUL-MON'S DISCOUNT CENTER
PAYNE'S MEN'S STORE
FIRESTONE STORE
SINGER SEWING CENTER
HILDEBRAND'S
ART & NEEDLECRAFT
ROSEBUD'S WASHER & DRYER SERVICE
ASTORIA BUSINESS EQUIPMENT
E. T. EDISON INSURANCE AGENCY
THOMPSON'S SEAFOOD
GREENBERG FURNITURE
UTZINGER'S
DAIRY QUEEN
POOLE'S MUSIC STORE
RADIO SERVICE CO.

Astoria Junior Chamber of Commerce Miss Astoria Pageant Comm.

Chairman, Bob Olsen
Chaperone, Jeanne Maddox Fastabend
Entries, Ron Bisceglia
Hostess, Darlene Jackson
Judges, Sim Vinson
Tickets & Ushers, Omer Stephens
Publicity, Bill Meyer

Advertising & Promotions, Bob Jackson
Budget & Finance, Bill Ohlmann
Treasurer, Dick Plummer
Secretary, Jan Bisceglia
Program Booklets, Jim Lehde
Staging, Duane Jue

1963 MISS ASTORIA PAGEANT AWARDS

MISS ASTORIA

\$100.00 — SCHOLARSHIP

\$200.00 — WARDROBE

TROPHY AWARD

FIRST RUNNER-UP

\$75.00 — SCHOLARSHIP

TROPHY AWARD

SECOND RUNNER-UP

\$50.00 — SCHOLARSHIP

TROPHY AWARD

Special seats will be reserved for all Miss Astoria contestants at the
Miss Oregon Pageant in Seaside this June.

1963 MISS OREGON PAGEANT AWARDS

\$1,000.00 MINK STOLEOregon Mink Breeders Ass'n

500.00 CASHToni Ban-Lon Fashion Award

1,200.00 WARDROBE

COMPLETE SET OF MATCHING LUGGAGERichfield Oil Co.

MISS OREGON CROWN

TRIP TO ATLANTIC CITY AND EXPENSES

Oregon Pepsi-Cola Bottlers Scholarship Foundation

MISS OREGON	\$1000.00
FIRST RUNNER-UP	500.00
SECOND RUNNER-UP	200.00
THIRD RUNNER-UP	100.00
FOURTH RUNNER-UP	100.00
MISS CONGENIALITY	100.00
NON-FINALIST WINNER, TALENT	100.00
NON-FINALIST WINNER, SWIM SUIT	100.00

JUDGES--

☆ MISS BETTY HARLAMPUS

Executive Director of the Miss Oregon Pageant of Seaside, Inc. Her activities with the Miss Oregon Pageant since 1958 — including three trips to the Miss America Pageant — well qualify Mrs. Harlampus to assist with the choosing of Miss Astoria 1963.

☆ MR. D. F. JACKSON

An executive in the Newport P.U.D., Jackson is life member of the Oregon Jaycees and truly a "Judges' judge". He will chairman Miss Oregon Pageant Judges committee this June 27-29 in Seaside.

☆ MR. LARRY HALLER

Teacher-Coach at Seaside high, Haller served as Executive Director of the Miss Oregon Pageant last season.

☆ MRS. JACK PHILLIPS

Mrs. Phillips was official Chaperone to the 1961 Miss America Pageant in Atlantic City. She will chairman the Hostess Committee for the Miss Oregon Pageant this June.

Compare Your Judging with the Experts

Contestants Initials: _____

EVENING GOWN COMPETITION

(Judge poise, personality, grace and evening dress appearance)

1st, 5 points; 2nd, 4 points; 3rd, 3 points.

3 4 1 _____

SWIM SUIT COMPETITION

(Judge for beauty, figure, posture, poise, grace and conformity)

1st, 5 points; 2nd, 4 points; 3rd, 3 points.

1 5 3 _____

TALENT COMPETITION

(Judge for talent and presentation)

1st, 10 points; 2nd, 8 points; 3rd, 6 points.

1 6 4 _____

FINAL BALLOT

Refer to your previous ballots for standing, weigh scores against performance of contestants last question-answering appearance.

MISS ASTORIA

FIRST RUNNER-UP

SECOND RUNNER-UP

Salo
Marshall
Webb

NOTE: Above ballot closely resembles judges official ballot, however, judges have all had the opportunity of meeting and talking with contestants at official tea. This is not scored but figures into the final choice.

Rinkals - 2nd runner up Marshall - 1st runner up
Salo - Miss Astoria